

## Quick Tips

### WHERE ARE THOSE POTENTIAL NEW MEMBERS?

- In your classes
- In your study groups
- In lines (at financial Aid, Registration, the Bookstore, the bus stop)
- In the library  
(don't forget to whisper!)
- In other student clubs and organizations
- At work
- In the parking lot
- At your club's events
- Buying your cookies that your group is selling for a fundraiser
- Eating at M.J.'s Grille
- In the computer lab
- Online - Facebook, Myspace, etc.

Everywhere you are!



### Office of Campus Life Richland Community College

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## Recruiting New Members



## Leader Tips

### Leadership Development Tips for Groups



Office of Campus Life  
Richland Community College

LEADership Mastery Program

## Planning for Recruitment

Planning is the most important part of your recruitment process.

1. Select a recruitment chairperson. Often groups select a recruitment committee. This is a good idea because it spreads the work, but make sure one person is ultimately responsible.
2. Set a recruitment goal. Include:
  - \* The total number of new members you want to attract
  - \* Goals for current members to reach (i.e. Each member recruit one new Member)
  - \* Create a timeline to complete your goals
3. Brainstorm with your members about where potential new members might be found.
4. Brainstorm with your members about how to contact those potential new members.
  - \* Events (social, service, academic)
  - \* Written information
  - \* E-cards
  - \* Email



## How do you reach Potential New Members?

Posters and Flyers around campus

Adds in the COMMUCNICATION

Campus Vision slides

Teacher announcements in class  
(these work especially well for academic clubs and honor societies)

Table tents in M.J.'s Grille

**Early in the Fall and Spring Semester, Office of Campus Life sponsors a Student Club Fair that is designed to help you recruit new members!**

*\* The Office of Campus Life would like to thank the Office of Greek Life and Student Organizations, the University of New Mexico, and the University of Kansas in aiding this publication.*

## Activities to Attract Potential New Members

### **Social, Service and Academic Displays:**

Pictionary or Twister Tournament in the M.S.C., meals at restaurants, Movie parties at an advisor's house, volunteering at a shelter, bowling, Ice skating, miniature golf, museums, art gallery, board game nights, volunteering to read to children at the library, theme meals and parties...

Any event your group does is a potential recruitment event - just invite new people!

### **What do you say to Potential New Members?**

Whatever you would say to a potential new friend.

Ask questions. Find out what their interests are so you can tell them how membership might benefit them.

Tell him or her what is great about your group - how it has helped its members.

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